



CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 05/24/05

AGENDA ITEM 4

WORK SESSION ITEM _____

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Reallocation of Funds to the Eden Youth and Family Center

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution reallocating \$79,000 to the Eden Youth and Family Center

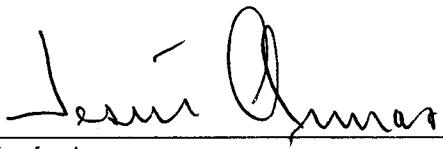
BACKGROUND:

Previously, the City Council appropriated \$79,000 in category B funds to the Eden Youth and Family Center to enable the Center to provide CalWorks recipients assistance in addressing transportation problems. Transportation problems often were cited as the cause of recipients not being able to get to work. As a result, the funds were to be utilized to establish a revolving loan fund to provide short-term financial assistance to recipients to pay transportation-related expenses. Although these expenses were deemed to be covered by the County under the CalWorks program, processing the related paperwork meant it would take some time before the recipient received funds from the County. Thus, the revolving loan fund was to be created to, in effect, provide the equivalent of a "cash advance" to the recipients. Then, once the recipient received payment from the County, the Center would be repaid and the revolving loan fund replenished for use to assist other CalWorks recipients on an ongoing basis.

Although the concept was a good one, for a variety of reasons it was not viable in practice. As a result, because the intent of the program could not be fulfilled, the \$79,000 were returned.

More recently, because of the state of the economy and a decline in funding sources (donations, grants, etc.), the Center has been experiencing financial challenges. As a result, the Center is requesting that the above referenced \$79,000 be reallocated to it for use in operating the facility and some of its program. The attached correspondence describes how the funds will be utilized. In summary, the letter notes the funds will support basic administrative functions as well as the tattoo removal program and the computer clubhouse. While the letter refers to 87,000, only \$79,000 of this amount came from category B Funds. The other \$8,000 involved category A (regular social service funding) were used to support a program called the Kindergarten Readiness Program.

Staff supports and recommends reallocating \$79,000 in category B funds to be used for the above-stated purposes.

A handwritten signature in black ink, appearing to read "Jesús Armas". The signature is written in a cursive style with a large, looped initial "J".

Jesús Armas
City Manager

Eden Youth & Family Center

Improving the quality of life of children, youth & families.

May 4, 2005

Jesus Armas, City Manager
City of Hayward
777 B Street
Hayward, California 94541

Dear Jesus,

I am writing you again to request the use of the \$87,000 of unused program funds which Eden Youth and Family Center (EYFC) returned to the City of Hayward last year. This grant will form bridge funding for EYFC programs and administration until funds from Alameda County, my office budget, and grant applications are received. Specifically, the funding would support EYFC's own programs: New Start Tattoo Program, the Computer Clubhouse, and Main office functions which in turn support all on-site programs.

As you know, when Eden Youth and Family Center wrote you last July 2004 (letter attached), we were actually still in a precarious situation financially.

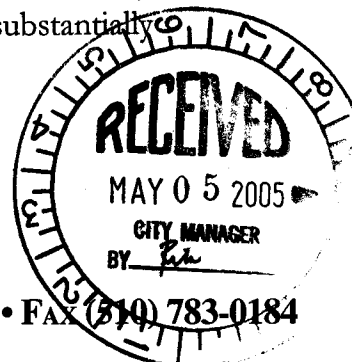
Over the past four years, the Center has received three Alameda County block grants of \$100,000 each and \$170,000 from my office budget. Next fiscal year we should receive \$50,000 from an Alameda County grant and \$50,000 from my office budget. This, however, while securing the basic Main Office administrative infrastructure, doesn't fund the Computer Clubhouse, the New Start Tattoo Program, or our EYFC Childcare Programs. These EYFC direct programs require fundraising every year to complete their budgets.

We are in the process of doing a major grant-writing effort to foundations and corporations. I have been working hard to secure ongoing county resources, which we will begin to receive in the coming fiscal year. We are also building up our Board, and are very proud that Michael Mahoney and Marilyn Baker-Madsen have already joined us.

But the brightest light in the end of the tunnel is the possibility of having the Silva Clinic become federally qualified, an opportunity St. Rose is pursuing with us. This process takes a year or more. If the application succeeds, St. Rose would continue to run the Silva Clinic; the Eden Youth and Family Center would "own" the Silva Clinic. Fees would be substantially



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higher, providing fiscal stability. The Center would finally be solvent, and even able to build reserves for specific needs. EYFC's financial plan is to garner enough funds for two years of operations, and hire a capable Executive Director especially skilled to work with St. Rose to help develop a good sustainable program.

EYFC appreciates the long years of City of Hayward support. We would very much appreciate your allowing us to use the unspent funds to bridge our fiscal gap until other funds become available. The City funds offer a critical link from our present situation to a more stable and securely funded future.

Respectfully,

A handwritten signature in cursive script, appearing to read "Gail".

Gail Steele, President
Eden Youth Center

Eden Youth & Family Center

Improving the quality of life of children, youth & families.

July 16, 2004

Jesus Armas, City Manager
City of Hayward
777 B Street
Hayward, California 94541

Dear Mr. Armas,

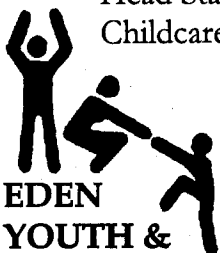
The Board of Directors of Eden Youth & Family Center (EY&FC) requests that the City of Hayward step in to help stabilize our Main Office. This summer we have a severe problem funding this critical coordinating function at our Center. We greatly need short-term financial assistance from the City of Hayward as part of our plan to regain our financial balance.

We appreciate your meeting with our Board Member Gail Steele recently to talk about our situation. As you and Gail discussed, the Eden Youth Center this summer finds itself in a very difficult financial crunch. The Center, as you know, started in 1977 at a time when governments did not fund administrative aspects of non-profits, but instead actual programs. The City of Hayward has over the years allocated the EY&FC several large community block grants to keep repairing buildings on our large campus. We have also received some human services funds for specific programs.

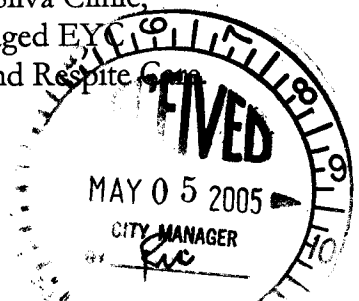
After years of Foundation funding, we are in a current time where foundations are faced with high demand from a host of agencies losing various funding sources. We have done the best we can, but need specific help.

We would be very grateful if the City of Hayward would be willing to forgo one year of rental payments from us for this fiscal year: July 1, 2004 to June 30, 2005. This amount would be \$11,284. Also, we recently returned to the City \$87,050 of transportation & child care funding. We respectfully request the use of these two sources of funds to help administer the Main Office in our fiscal year 2004-5.

The EY&FC Main Office handles all the day-to-day operations of the Center. This includes handling Center bills, and support needs of the Community Day School, the Silva Clinic, Head Start – our three largest agencies. The Center has also funded and managed EY&FC Childcare, the Clubhouse, the Tattoo Program called New Start, Team-Up, and Respite Care.



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The EY&FC Board is developing a realistic plan for our fiscal stability. We hope that Alameda County will eventually put \$100,000 annually into the EY&FC and into the Fremont Resource Center, at the time the County allocates funding for Project Yes in Oakland. It is not certain when this can begin, certainly not before late fall 2004. Gail Steele will be able to help support another position (project coordinator). Alison Lewis will help with grantwriting, first for the Main Office, and then for the programs the Center funds.

With help from the City and the County, we hope to bring Eden Youth & Family Center back on its feet within the next year. We will provide any back-up documentation you need, and we are available for information and consultation. Please let us know what you need. We look forward to hearing from you.

Respectfully,

Paul Frumkin, President
Eden Youth & Family Center Board of Directors

DRAFT

HAYWARD CITY COUNCIL

RESOLUTION NO. 05-

Introduced by Council Member _____

**RESOLUTION REALLOCATING FUNDS TO THE EDEN
YOUTH AND FAMILY CENTER**

WHEREAS, the City Council appropriated \$79,000 in category B funds to the Eden Youth and Family Center to enable the Center to provide CalWorks recipients assistance in addressing transportation problems; and

WHEREAS, for various reasons the intent of the program could not be fulfilled and the \$79,000 was returned to the City's general fund; and

WHEREAS, the Center has experienced financial challenges and has requested that the \$79,000 be reallocated to the Center for use in operating the facility.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Hayward authorizes the reallocation of \$79,000 to Category B Funds to be used for the Eden Youth and Family Center.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2005

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM: